



Advertising Kit 2023

Let your brand reach
thousands of Civil Engineering
companies and professionals

www.thecivilengineer.org

Get **unprecedented exposure** to the Civil Engineering community

Get direct access to:

More than 140,000+
professionals (year 2022).



More than 12,000 subscribed
members who receive our
monthly newsletter.



Thousands of more civil, structural
and geo-engineering professionals
who receive our newsletter through
various mail lists.



Get informed about the latest:

- Industry news
- New software
- Educational websites
- Industry magazines & News
- Online Papers
- Webinars
- Publications
- Industry Events
- Career Opportunities

the most **innovative, dynamic and effective**
promotion PLAN in the industry!



We bring your company & offerings to the attention of thousands of civil engineers, structural engineers and geoprofessionals.



We constantly evolve our advertising programs to best fit the needs of our corporate sponsors (advertisers) and audience.



We build trust for your brand in the minds of civil engineers worldwide.

Civil Engineering companies and individuals
in USA and internationally are using our:

Online databases • Daily updated news center • Monthly Newsletter
• Event database • Forums • Personalized Marketing • Engineering & IT Services

to make the right business decisions !

promoting with us is **a success story!**

We are a **customer oriented** company with passion for our industry

**Our 23 years
of presence
in the
Industry!**

Our company was founded by Dr. Dimitrios Zekkos, P.E. Professor, University of Michigan. Constantly innovating and growing since.

**Our cutting-
edge online
promotional
campaigns!**

Through our information and communication channels (web pages, newsletters, forums, social media)

**Our Cost
Effectiveness!**

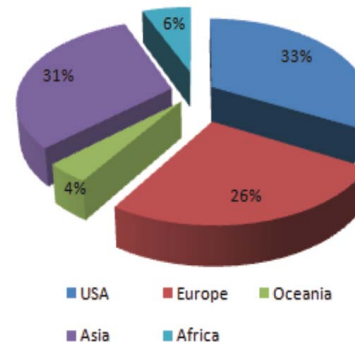
We are proud to keep our prices low, compared to other industry media, and our services to the highest level!

Benefit from us!

We have an in-house team of civil engineers, IT and Marketing Specialists that will work for your best results and promotion!

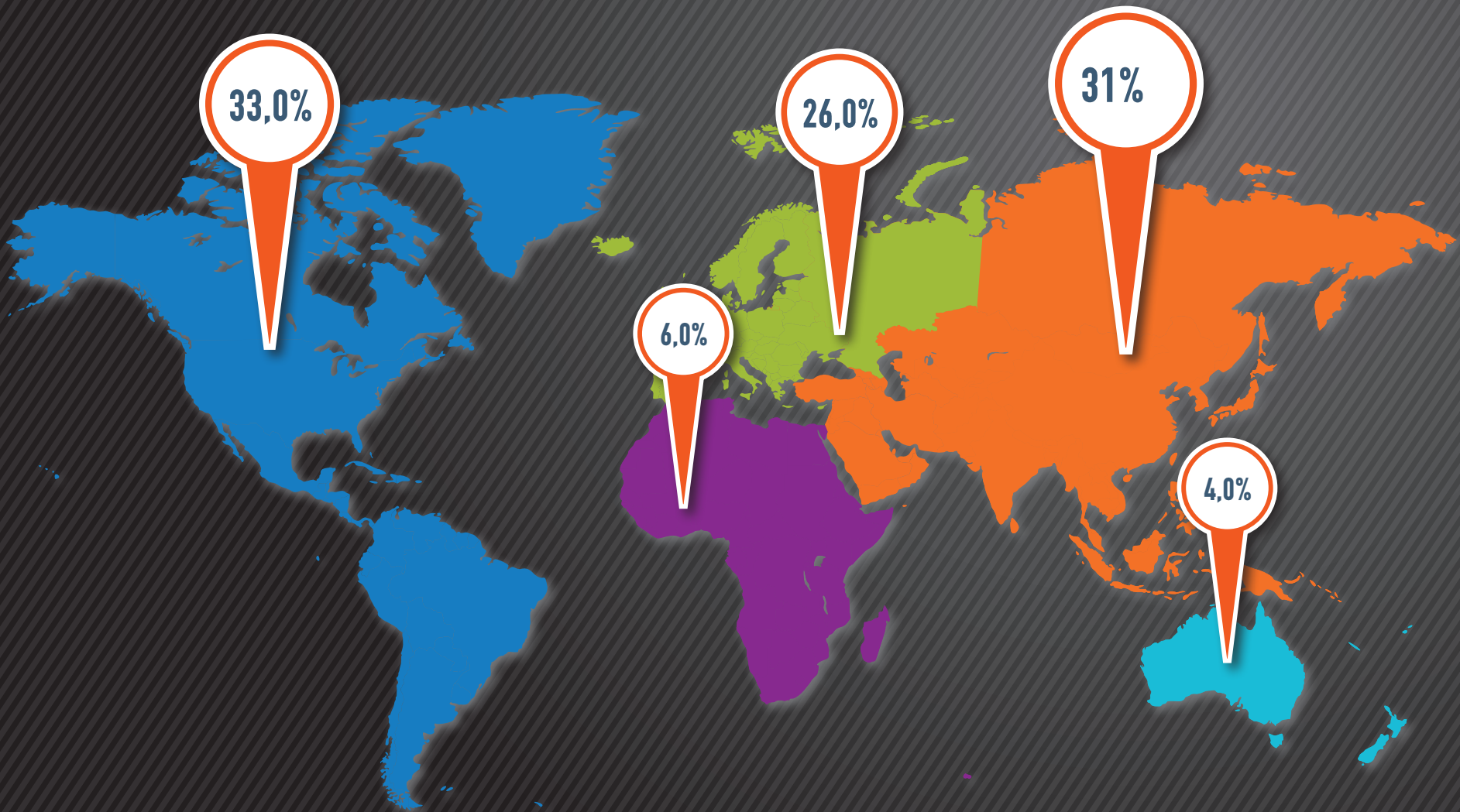
**Our team
of senior
professionals!**

Percentage of visitors per continent.
Year 2022



**Our global
reach**

The **International Center** for for Civil Engineers



Percentage of visitors per continent. Year 2022

Our **Online Advertising** services

01

Display Advertising

We provide a variety of web banners and target them to specific sections and pages of our website.

02

Text Advertising

We list text ads with the text of your choice (e.g. your brand name & tagline), which lead to your web page.

03

Email Marketing

We provide a variety of opportunities for promotion through our monthly Newsletter (display and/or text advertising, event or book promotion, etc.).

04

Featured Technical Editorial Articles

**BEST
BUY**

We offer extra promotion to your projects, products, services, supplies, equipment, software, books, etc. in popular pages (inc. Homepage). We promote your products & services through Expert Technical Editorial Articles, Highlights & Announcements, as well as our News Center and Social Media!

05

Company Profile Page Creation & Maintenance

We create and maintain your SEO optimized page within the site, which includes your basic information and offerings, as well as latest news and ways our audience can interact with your organization.

06

Social Media Posts 25,000+ followers

We consistently post your news and press releases in our twitter, linkedin and facebook pages.

07

Software Promotion in our Interactive Database

Sponsorships are available for highlighting your software.

08

Press Release & News Distribution

We search for and promote your news and press releases, including new products & services you offer.

09

Event Listings

We promote your upcoming events (conferences, courses, webinars) and their description and links in our Events Feature. We also offer extra promotion through display banners & Featured Listings (see our Homepage).

10

Publication Listings

We feature your books, each with a cover photo, description and link to order online in our books page and Newsletters. We also include your papers, case histories and other publications in our relevant website sections and databases, and promote further through display banners on the Books and Publications Pages.

11

Photograph Listings

We include your photographs (e.g. your project's photos) in our indexed photo gallery.

12

Project Listings

We feature your projects with your logo, its description, photographs, videos & links in our Projects Section.

Become a Sponsor for further Promotion and Marketing Choices !

Our Interconnected Network of Websites

TheCivilEngineer.org is part of an interconnected network of Centers with the Mission to be a catalyst for innovation & excellence in practice, research and education of the civil, environmental and construction industry.

We achieve our Mission by creating unique resources, applications & communication tools, and by promoting cutting edge information that impacts the industry and its image on a global and local scale.



www.thestructuralengineer.info



www.geoengineer.org



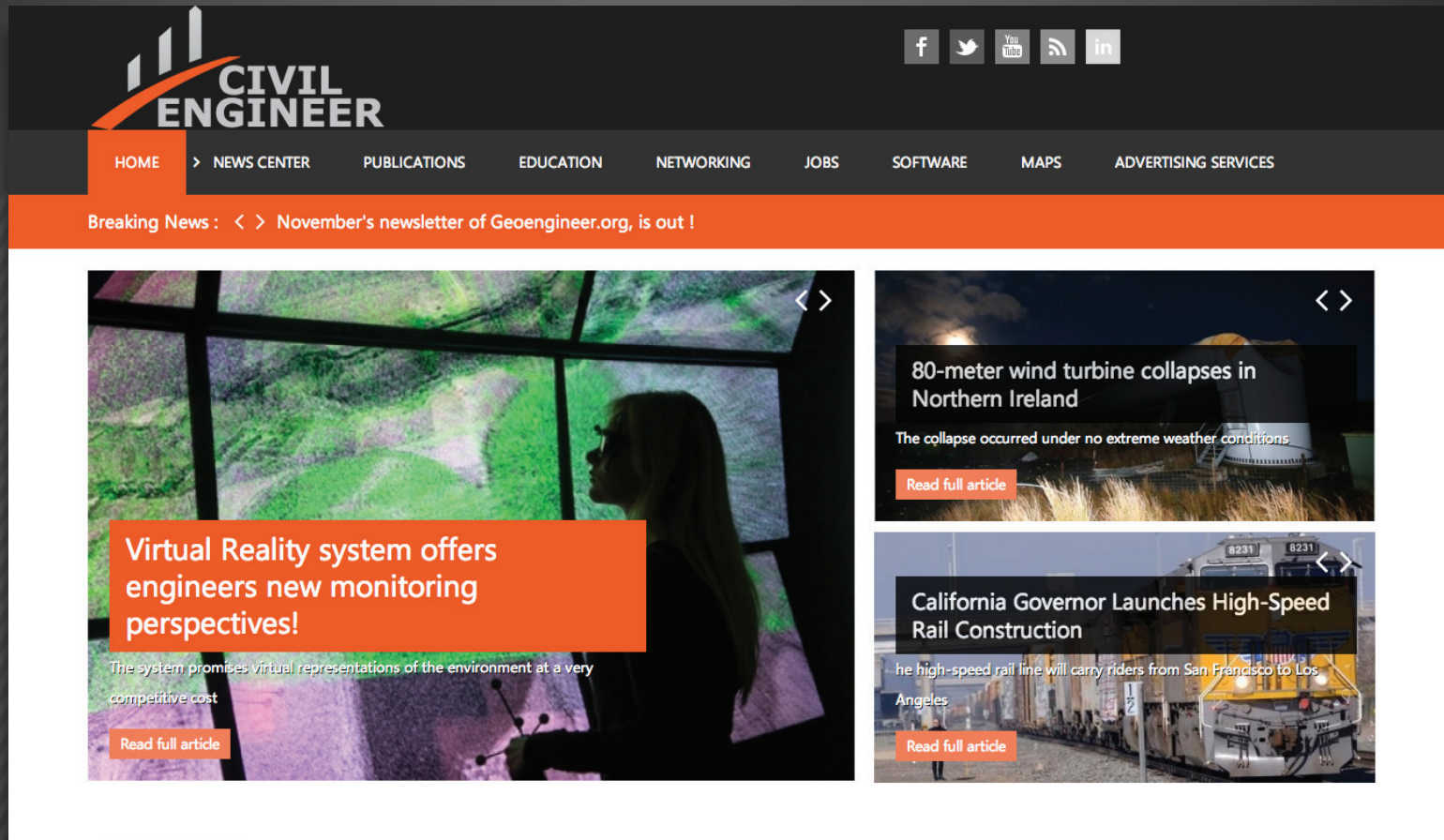
www.mygeoworld.com



www.ceecareers.com

Visit our new **user-friendly** site

We focused on **increasing our users satisfaction** and **customer experience**.
Updated daily with interesting news and meaningful content in the civil, environmental
and construction industry. **Our new site is easy to use and friendly to navigate.**





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prices!!!**